REIMAGINING IMMIGRATION

The Canadian International Workforce Program (CIWP)

A WORKFORCE IMPERATIVE

The CIWP is a proposed new immigration program to support employers looking to fill low-skilled and labourer positions (TEER 4 and 5 NOCS)

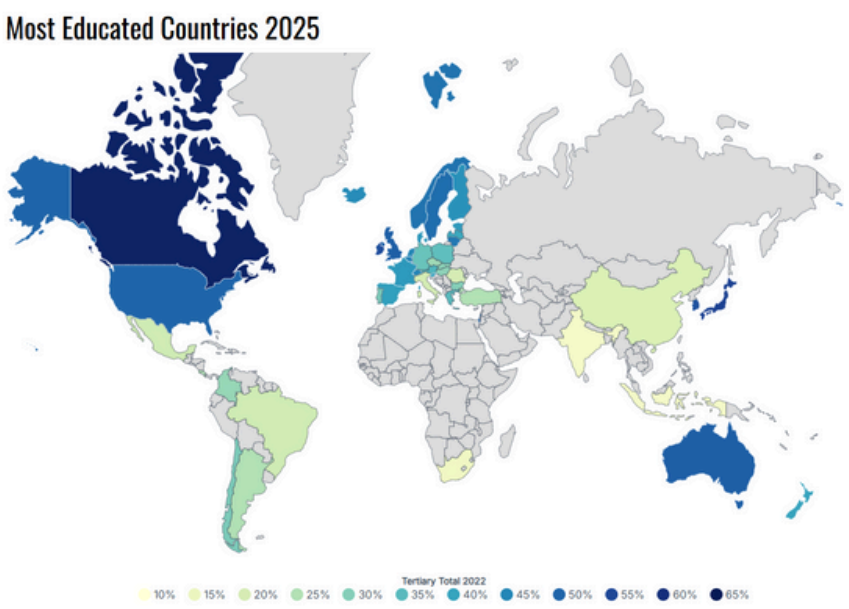
CANADA'S DEMOGRAPHIC CHALLENGE

Aging population

By 2030, almost 1 in 4 Canadians will be senior aged (65+)

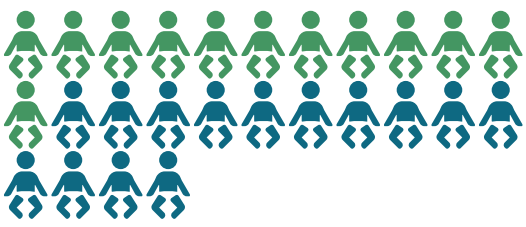
Most educated of all OECD countries

Based on the OECD's data for 2022, Canada is the most educated country globally, with 63% tertiary (university, college, or tradeschool) educated



Declining fertility rate

Canada's fertility rate is 1.26 babies per woman, well below the replacement rate of 2.1.



37% Nearly one-third of all jobs in Canada are for low-skilled and labourer positions

Fewer young people are joining the labour force and taking low-skilled and labourer jobs

IMMIGRATION CAN HELP, BUT THE SYSTEM NEEDS REIMAGINING

Employers have relied on the Temporary Foreign Worker program to address their needs. This solution is inadequate and does not address the core needs of businesses

of jobs advertized are for permanent, year-round positions

45% of TFWs in non-agricultural postions become PRs

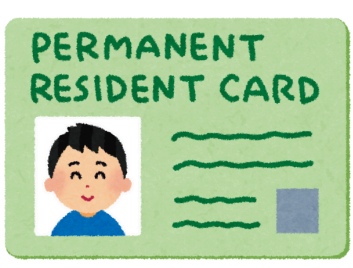
THE SOLUTION

The Canadian International Workforce Program provides a permanent solution to a permanent labour problem. The program would have two streams:

STREAM 1

A temporary stream for temporary and seasonal low-skilled and labourer jobs.

For workers who come to Canada temporarily for strictly seasonal low-skilled jobs. These workers come to Canada at a certain time during the year and return home when the season finishes.



STREAM 2

A stream for year-round low-skilled and labourer jobs

These jobs are not temporary nor seasonal. They are in occupations that are consistently vacant and known jobs that Canadians and Permanent Residents do not apply for. This stream would include better integration of pathways to permanent residence for foreign workers.